

**Position: Graphic Designer**  
**Latina/o Studies Association Conference**  
**Washington, DC**  
**July 11-15, 2018**

*Description*

The Latina/o Studies Association (LSA) DC Conference Graphic Designer will be responsible for designing and overseeing production of the logo, signage, digital projections, program, and swag for the Latina/o Studies Conference in Washington, D.C. in July 11-15, 2018.

Responsibilities:

- Logo design.
- Conference program design.
- Signage, banners, backdrops (registration table, exhibit hall, ballroom).
- PowerPoints/screen projections.
- Tote bag and name-tag design.
- Publicity photographs selection/repurposing (previous conferences' speakers, activities).
- Printing and production of signage, tote bags, name tags.

The designer should come up with a uniform theme that runs across all the items above. S/he will work directly with the co-chairs of the conference site committee and the chair of the marketing committee.

Please send proposals with price quotes by August 21, 2017 to Antonio López: [amlopez@gwu.edu](mailto:amlopez@gwu.edu).